

The background of the slide features a faint, stylized image of two hands shaking, symbolizing partnership and community engagement. The hands are rendered in a light beige tone against a slightly darker beige background.

The Role of HBCUs Today

“Partnership & Community Engagement”

LOC/LOCCDC Success

**LeMoyne-Owen College
Community Development
Corporation**

John B. Watson, Interim President, LOC

Jeffrey T. Higgs, Executive Director, LOCCDC

What is the Current Status of Community Engagement

- For student, faculty and service-learning professionals, working in communities requires the institutions to look beyond what is safe and familiar to that Institution. Colleges by pure design are highly self-referential, they often have little understanding about why community partners are interested in them or even how they view the relationship.

What Lesson Have We Learned?

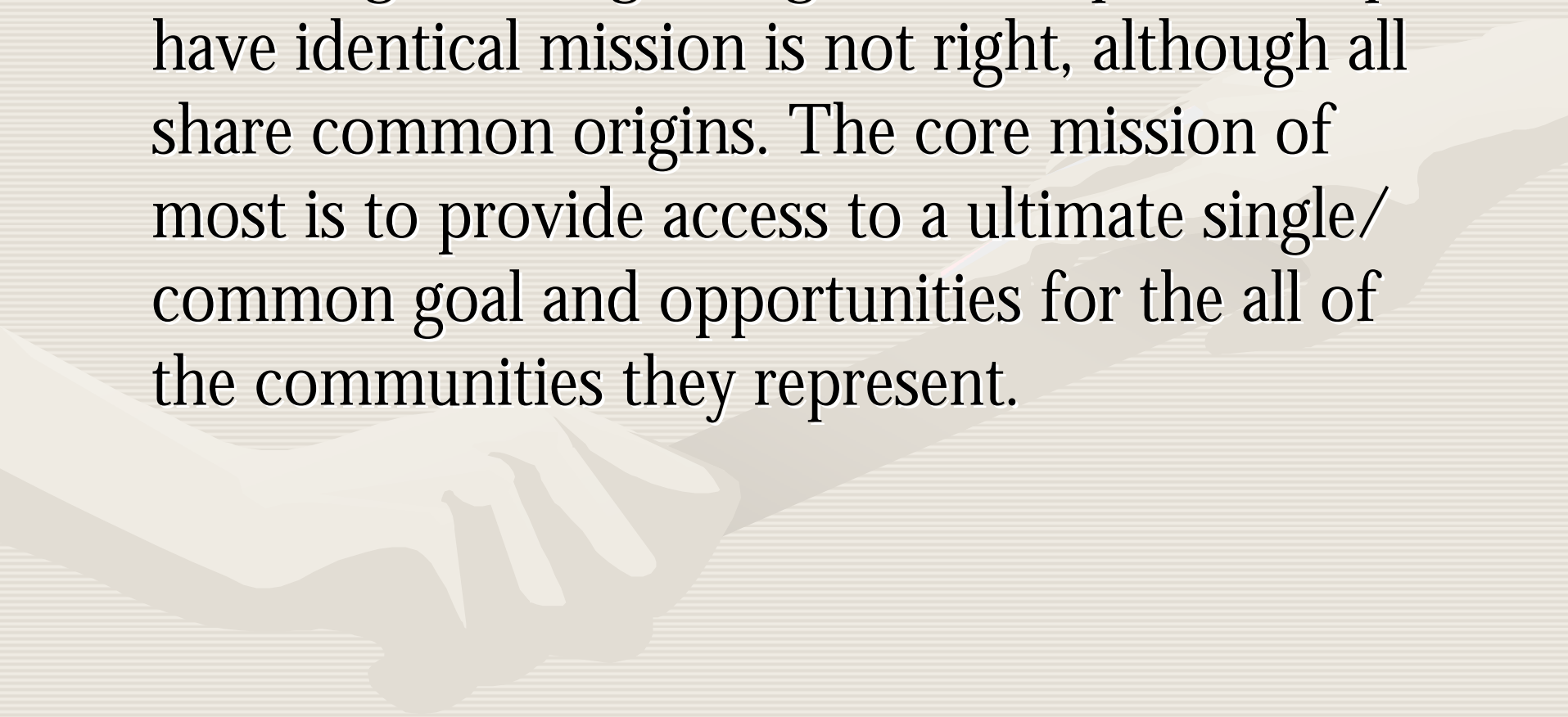
- Communities want the knowledge base the Institution has to offer.
- Collaborations are not a traditional strengths of the Institution.
- There are different views of what a successful partnership model looks like, but most of these work.
- Private Sector/Public; Philanthropic/Corporate; Colleges/Community Campus Collaborations to name a few.

What Lesson Have We Learned?

- Understanding capacity, resources and expected contributions of each partner.
- Shared control of the partnership.
- Culture and Race – must be addresses, we sometimes think “its ok”, but we must address these issues.
- Listening, Leadership and Language – do you hear me, can we share management and every voice is viable.

Characteristics of Community Collaborations/ Partnerships

- The long standing thought that all partnership's have identical mission is not right, although all share common origins. The core mission of most is to provide access to a ultimate single/ common goal and opportunities for the all of the communities they represent.



Characteristics of Community Partnerships

- The institution itself is not likely to have surplus resources to support community economic development projects.
- Cooperation and Collaboration with the surrounding community is consistent with its mission.
- For many HBCU's there is little difference from the resources of the community and it own resources.

Best Practices

- What are the lists of resources for doing this partnership? We should develop a list of all the resources that are available – community leadership resources, professional development opportunities and funding resources.
- Create opportunities that will provide a shared knowledge based that can assist individuals/communities and colleges in building opportunities for campus/community engagement.

Key Elements for Successful Partnerships

- Encourage serious and sustained examination about promoting a shift from a disciplinary to a problem solving approach to community issues which involves research with community members as active, valued participants throughout the process from beginning to end
- Roles and responsibilities are based on each partners capacities and resources
- Parity is achieved by acknowledging and respecting the expertise and experience of each partner.

Key Elements for Successful Partnerships

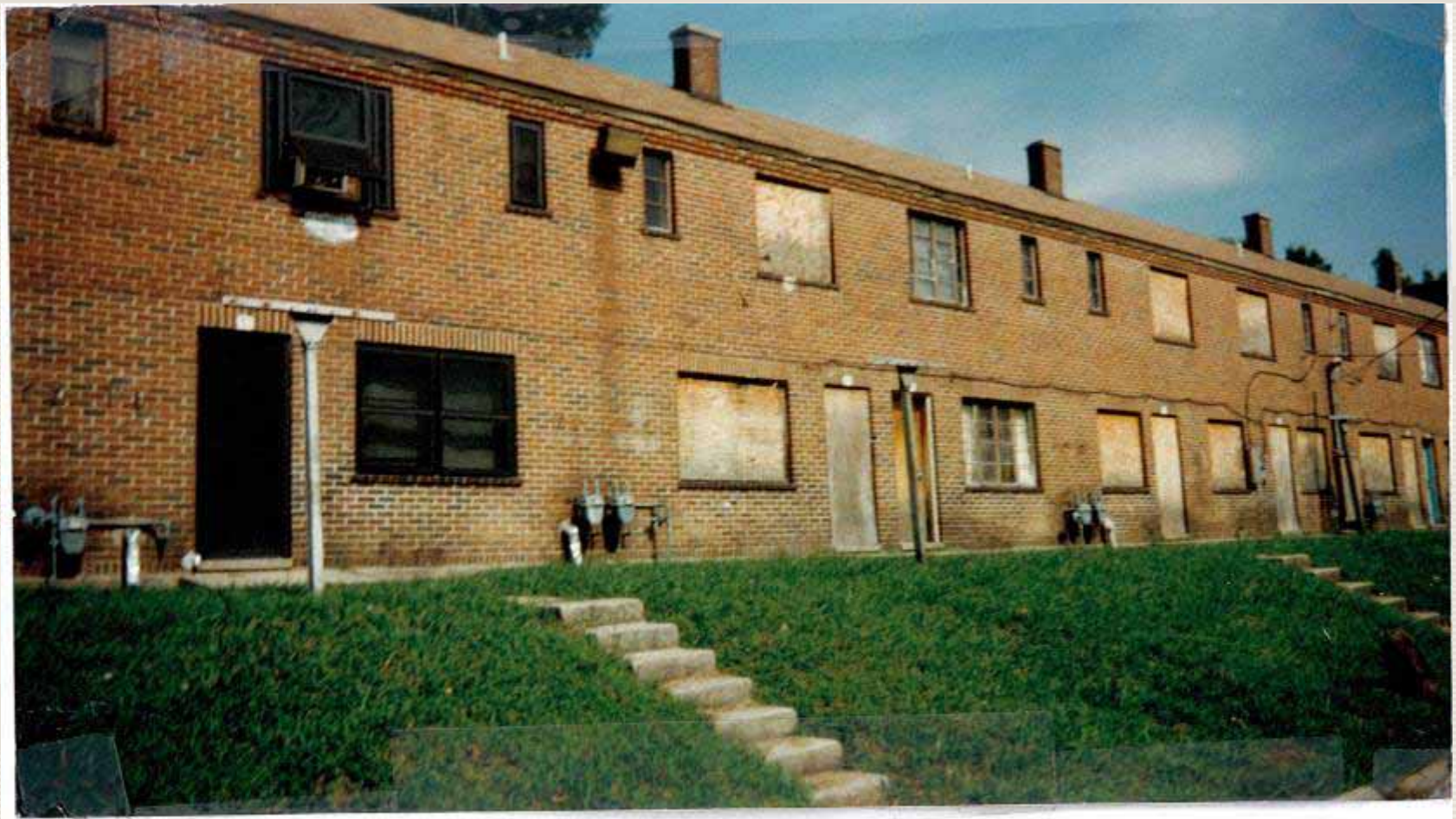
- Partners are **committed** to ensuring that each partner benefits from participation.
- Partners are accountable for carrying out plans and ensuring quality.
- Resources, rewards and risks are shared among all parties.
- Power differences- not all partners arrive at the table feeling equal.

LOCCDC's Success "AMEOBA"





LeMoyne-Gardens in 1984



College Park in 2007



Walker & College in 1984



SOULSVILLE USA in 2007 and beyond



University Place Hope VI



University Place



- **The College's Role**
- Design of a Technology Plan for the Complex
- College's Athletic Facility Planned on Site

College Community Engagement



- Transit Service Use by the Community
- College outreach to the community to provide transit services
- Economic Development Activity

Community Engagement

- Boys and Girls Club Culinary Art and Logistical Training Center
- Recognizing that all student will not go to College



Community Engagement



THE College provide Workforce Development Training statewide with its partner TDOT

Community Engagement

- LOC's "Think Tank" –role of a Metropolitan HBCU Today – Community, Students, Faculty, Board



National Leadership – Local Impact



**US Congressman
Steven Cohen speak
about the role of
LOC and all HBCUs**



Future SOULSVILLE USA



Present Dorm Site Neptune & McLemore



Breaking Ground in 2007





GRAND OPENING OF DR. J.E. WALKER'S
HOUSE ON JUNE 24th, 2005 AT 10:30 a.m.



Federal, State, Local Government – Private, Corporate, Non-Profit, Community Partnership

Towne Center at SoulsvilleUSA

- Public and Private \$11 million real estate deal
- 100% owned by the LOCCDC
- Minority managed
- Retail, commercial, housing development
- New Market Tax Credit Project
- New Urbanism Design
- LOC involvement – School of Business, Student Internship and research implication

Breaking Ground Nov. 2007



STAX MUSEUM & MUSIC ACADEMY

McLemore Street

new town center at soulsville
lemoyne owen college community development corp

Outcomes/Achievement/Results

- Model for Higher Education and Community Development
 - Over \$200 million invested around this HBCU
 - Sustained Investment
 - Relevancy for the Community and The College
 - Leadership Development – community engaged in the process
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